



CAN CERA

Boutique Hotel



PRESS KIT



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1. THE HISTORY OF MAJORCA CITY -

The city of Palma was founded by the Roman consul Quinto Cecilio Metelo in the year 123 AC. This first core was occupying the current space of the palace of the Almudaina, high place placed together with the former river mouth of her Was Laughing.

During the year 1114 and 1115 it was devastated for tread on us and Catalans.

After it was conquered by the Catalans, in the year 1229 he was baptized by Ciutat de Mallorca.

In the following years the city was developing, there was constructed an urban Gothic core, at the time that they were eliminating the remains of Arabic art.

Between the year 1451 and 1453 the city supported the sieges of the rural revolts of the peoples of Majorca and between 1521 and 1523 it was the center of the movement agermanado.

In the year 1562 it was replaced in former medieval enclosure with Renaissance walls.

Hereinafter one gave step to the style against reformist and baroque, which comes to the present day, with numerous convents, churches and lordly houses. In the year 1715, at the end of the Succession war, it was the last Hispanic city in giving up itself in front of Felipe de Anjou's troops. It was at the time when Ciutat de Mallorca changed for that of Palma. In 1835, due to the liberal movement, convents and churches were demolished. The demographic pressure of the 19th century did that neighborhoods were created beyond the walls, by what walls were started demolishing, which allowed to reduce the urban development saturation of the city with the widening that comes marked by the Avenues. The Avenues occupy the line of the enclosure of the walls.

From the fifties, the demographic growth has supposed the extension of the area urbanized of the city and the creation of new neighborhoods, turning the ancient center into the administrative, commercial and business, and more valued core of the city, in this center is where we find **Can Cera**.

2. CAN CERA HISTORY AND HIS CURRENT IMPORTANCE

At over 700 years old, Can Cera has one of the longest histories in Palma.

Its origins date back to before the Conquest of Mallorca by Jaume I who took the island using Catalan and Aragonese troops in 1232.

Can Cera is located inside the city walls close to the Cathedral, between the Santa Eulalia Square and San Francisco Square, in the heart of the Old City.

During its history, Can Cera has had many owners and thus undergone many kinds of renovation. The most important were done in the 17th Century, when –like in many surrounding houses– the influence of Italian Renaissance architects inspired the creation of the famous patios, giving the houses an attractive, though austere personality.

The interior, nevertheless, was presenting a palatial decoration, leaving of side the austerity. Rich decoration, with lounges of big proportions, high ceilings, and singular balconies.

At present, Can Cera, has reformed in depth adapting to his new activity, the Can Cera Hotel, where the most important thing is to make be sorry that the guest is like in house.

The welcome to the hotel comes preceded by a succession of arcades that form the majestic Majorcan court marked by a singular Kentia, and a great stairs of marble that allows us the access to the cozy House where we have respected his former distribution.

The above mentioned distribution possesses 5 rooms for enjoyment of the clients, meetings, library, TV's room, besides a terrace placed in the last plant of the hotel with a view to the roofs of the Old town of the city.

The rest of facilities that give form to Can Cera are 14 rooms, wide and very luminous distributed in 4 floors. And placed in the noble plant of the hotel, and with access from the principal patio of the mansion they find the gastronomic space, with independent access, and the Spa.

3. CAN CERA GASTRONOMY

CAN CERA - GASTRO BAR

At Can Cera - Gastro Bar you will find a gastronomic concept where eating tapas will turn out to be a unique experience in Majorca. We have created a modern, warm and welcoming environment where we prepare food using first rate ingredients, seasonal produce, giving special attention to technique and preparation for an avant-garde presentation, born of the chef's creativity. Mediterranean-Majorcan cuisine. Monday to Sunday from 13:00h to 15:30h and from 19:00h to 22:30h.

CAN CERA - BAR CAFETERIA

A caprice at any time of day, pies and homemade ice cream, and a very carefully selection of teas and coffees. Our menu of snacks; traditional recipes with our touch Can Cera. Hours: 15:30h to 19:00h.

CAN CERA - BREAKFAST

Every day we offer our buffet and "a la carte" breakfast made from fresh produce of the highest quality. The best place to start your day.

Monday to Sunday from 8:00h to 11:00h.

4. CAN CERA SPA

A special space with an inviting atmosphere for relaxation and well-being. The offer includes a variety of treatments including private yoga classes, focused to reaching an ideal relation between body and mind.

Can Cera Spa offers you the possibility of doing private use previous reservation, to be able to enjoy the water zone privacy. In the above mentioned zone you will be able to enjoy the Finnish sauna, hamman, Jacuzzi, and the shower of contrasts, as well as a wide menu of treatments and massages. All of them based in natural and organic Gaia cosmetics, proceeding from the culture of the land of our estate, placed in the Saw Tramuntana, to the west of the island of Majorca.

5. CAN CERA DETAILS

ROOMS	14
ROOM TYPES	Can Cera Suite (1) Junior Suite (5) Deluxe Room (8)
RESTAURANTS	Bistro & tapas Bar-cafeteria Cocktail Bar Room Service
SPA	CAN CERA Spa (Finnish Sauna, Hammam Sauna, Jacuzzi, Relaxation area, contrast shower, amenities) Treatment and massage room Private yoga classes
FACILITIES	The Meeting room The Red Saloon The Golden Saloon The Library The TV room The Terrace All rooms have Wi-Fi connections and the hotel can be reserved in exclusivity for private events
OTHER SERVICES	Dressing gowns, slippers, minibar, strong box, hair dryer, WIFI, Air Conditioning/Heater Full bathing amenities Top quality Egyptian cotton sheets and terry towels Telephone / LCD plasma TV from 32" to 42" Daily international press (upon request at the reception)

6. HOW TO ARRIVE TO THE HOTEL

From the Airport, enter Palma along the Paseo Marítimo. Passing the Cathedral take the exit to the right along Avenida de Antonio Maura, go straight on. Turn right at the traffic light and go up street Conquistador to the end. At the junction with Calle Palau Reial, turn left. You will arrive at the Town Hall Square, Cort Square, and there you turn right and reach Santa Eulalia Square. Further along this square you will find Can Cera Hotel, street San Francisco, 8.

We inform you that the Old Town allows only limited access to motor vehicles – a system known as ACIRE. As a guest at the Hotel you are fully authorised to drive in the Old town.

The Antoni Maura Public Car Park is 5 minutes from the Hotel.



7. CAN CERA CONTACT

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All information and photographs on Can Cera Hotel are available to the media.